

Motivasjon

TMA4240 Statistikk

Ingelin Steinsland

NTNU, hausten 2015

Kva er statistikk / Kva er statistikarar?

GEOGRAPHICAL AND STATISTICAL TABLES.

MOUNTAINS IN THE ORDER OF THEIR HEIGHT.

AMERICA.	EUROPE.	ASIA.	AFRICA.
<i>First Rank.</i>	<i>First Rank.</i>	<i>First Rank.</i>	<i>First Rank.</i>
Sorata, <i>Andes</i> , . . . 25,400	Mont Blanc, <i>Alps</i> , . . . 15,700	Chumularee, <i>Him.</i> , . . . 29,000	Moona Loa, <i>Sandw. Is.</i> , 15,000
Ilitmani, . . . 24,400	Mont Rosa, . . . 15,300	Dhaulagiri, . . . 28,500	Samen, <i>Abyssinia</i> , . . . 15,000
Chiquilambo, . . . 24,000	<i>Second Rank.</i>	Hindoo Kooh, . . . 20,000	<i>Second Rank.</i>
Aconagua, . . . 23,000	Matterhorn, <i>Alps</i> , . . . 14,800	Belur Tag, highest, . . . 20,000	Moona Kaa, <i>Sandw. Is.</i> , 13,800
Chimborazo, . . . 21,400	Schreckhorn, . . . 13,400	—Plateau of Pamir, . . . 15,600	Cameroon, <i>S. Guinea</i> , . . . 13,000
Gayambe, . . . 19,100	Ortler Peak, . . . 12,800	Elburus, <i>Caucasus</i> , . . . 18,000	Volcanoes in Java, . . . 12,700
Sierra Santa Maria, . . . 19,100	Simplon, . . . 11,700	Great Ararat, <i>Arm.</i> , . . . 17,300	Volcano in Tahiti, . . . 12,300
Antisana, <i>Andes</i> , . . . 18,000	Sierra Nevada, <i>Sp'n</i> , . . . 11,500	Kiyutshiy, <i>Kans.</i> , . . . 15,700	Peak of Teneriffe, . . . 12,000
Cotopaxi, <i>vol.</i> , . . . 18,000	Maladetta, <i>Pyrenees</i> , . . . 11,000	Pessoumbra, <i>Sumatra</i> , . . . 15,200	Atlas, <i>Barbary</i> , . . . 12,000
Arequipa, <i>N. A.</i> , . . . 17,000	Mont Perdu, . . . 11,000	<i>Second Rank.</i>	Madagascar, highest pt., 11,500
Popocatepetl, <i>Mex.</i> , . . . 17,000	Velan, <i>St. Bern. Alps</i> , . . . 10,800	Demavend, <i>vol. Persia</i> , . . . 14,300	Lamaimon, <i>Abyssinia</i> , . . . 11,500
Yliniza, <i>Andes</i> , . . . 16,000	Mt. Etna, <i>Sicily</i> , . . . 10,800	Zagros, . . . 14,000	Militain, <i>Morocco</i> , . . . 11,400
Mt. Brown, <i>Chap. Mts.</i> , . . . 16,000	St. Gotthard, <i>Alps</i> , . . . 10,600	Little Ararat, . . . 13,500	White M. N. S. Wales, 10,000
Pichincha, <i>Andes</i> , . . . 15,900	<i>Third Rank.</i>	Argousa, <i>Asia Minor</i> , . . . 13,100	Clarence, <i>Island of</i>
Toluca, . . . 15,900	Mont Cenis, <i>Alps</i> , . . . 9,600	Throne of Solomon, . . . 12,700	<i>Fernando Po</i> , . . . 10,600
Cordillera of Guatemalas, . . . 15,000	Gran Sasso, <i>Apennines</i> , . . . 9,400	Beloschistan, . . . 12,600	Nieuweveld, <i>S. Afr.</i> , . . . 10,000
Mt. Fairweather, . . . 14,700	Lomnitz, <i>Carpath's Mts.</i> , . . . 8,600	Mount 'as of Pomeira, . . . 12,600	<i>Third Rank.</i>
<i>Second Rank.</i>	Skagastol, <i>Norway</i> , . . . 8,100	Belouka, <i>Altai Mts.</i> , . . . 11,000	Mts. of New Guinea, . . . 9,000
James Peak, <i>Chap. Mts.</i> , 11,300	Ida, <i>Candia</i> , . . . 7,500	Nil Gerry Hills, <i>Hind.</i> , . . . 9,500	Esogo, <i>Cape Verd Is.</i> , . . . 8,000
<i>Third Rank.</i>	Sneehatten, <i>Norway</i> , . . . 6,500	Olympus, <i>Asia Minor</i> , . . . 9,100	Oronoco, <i>Tahiti</i> , . . . 8,000
Grand Serrania, <i>Hayti</i> , . . . 9,000	Mont d'Or, <i>France</i> , . . . 6,500	Sinai, . . . 8,000	Egmont Peak, <i>N. Zea.</i> , . . . 7,500
Sierra de Cobre, <i>Cuba</i> , . . . 8,600	Forez Mts., . . . 5,400	Taurus, <i>Asia Minor</i> , . . . 7,000	Seaview Hill, <i>N. S.</i> , . . . 6,700
Silla de Carraccas, . . . 8,600	Mts. Germany, . . . 5,300	Adam's Peak, <i>Ceylon</i> , . . . 6,600	Pico Ruivo, <i>Madeira</i> , . . . 6,200
Organ Peak, <i>Brazil</i> , . . . 7,400	Hecla, <i>Iceland</i> , . . . 5,000	West Ghats, <i>India</i> , . . . 6,300	Barren Mts. V. Die men's Land, . . . 5,000
Blue Mts., <i>Jamaica</i> , . . . 7,300	<i>Fourth Rank.</i>	Ural Mountains, <i>Rus.</i> , . . . 5,400	<i>Fourth Rank.</i>
Black Mts., <i>N. C.</i> , . . . 6,476	Lozere Mts., <i>France</i> , . . . 4,800	Zion, <i>Jerusalem</i> , . . . 2,700	Blue Mts., <i>N. S. Wales</i> , 4,000
Mt. Washington, <i>N. H.</i> , 6,200	Tarare, . . . 4,600	Vindhya, <i>Hind.</i> , . . . 2,700	Tahle Mts., <i>S. Africa</i> , . . . 3,500
Ronn Mt., <i>N. C.</i> , . . . 6,038	Hellicon, <i>Greece</i> , . . . 4,500	Carmel, <i>Syria</i> , . . . 2,300	Piter Boot, <i>Mauritius</i> , . . . 2,700
Katahdin, <i>Me.</i> , . . . 5,300	Ben Nevis, <i>Scotland</i> , . . . 4,500	Tabor, . . . 2,000	Diana's Peak, <i>S. Hel.</i>
<i>Fourth Rank.</i>	Cairngorms, . . . 4,400	<i>ANTARCTIC REGIONS.</i>	Erebus, volcano, . . . 12,400
Mansfield Mt. Gr. Mts., 4,300	Vesuvius, <i>Italy</i> , . . . 3,900		Terror, . . . 12,000
Otter Peak, <i>Virg.</i> , . . . 4,100	Brocken, <i>Hartz Mts. Ger.</i> , 3,700		
Camel's Rump, <i>Gr. Mts.</i> , 4,100	Snowdon, <i>Wales</i> , . . . 3,500		
Killington Peak, . . . 3,900	Maglieddu Reeks, <i>Ire.</i> , 3,400		
Round Top, <i>Catskill</i> , . . . 3,800	Ben Lomond, <i>Scotland</i> , 3,200		
High Peak, . . . 3,700	Skiddaw, <i>England</i> , . . . 3,000		

RIVERS IN THE ORDER OF THEIR LENGTH.

AMERICA.	E. CONTINENT.
<i>First Rank.</i>	<i>First Rank.</i>
Amazon, . . . 4,000	Yang-tse-king, . . . 5,000
Mississippi, . . . 3,100	Huangho, . . . 2,500
Missouri, . . . 2,500	Nile, . . . 2,500
St. Lawrence & Lakes, 4,491	Volga, . . . 2,500
Arkansas, . . . 2,000	Niger, . . . 2,000
La Plata & Paraguay, 2,000	Amoor, . . . 2,000
Rio del Norte, . . . 2,000	Yenesei, . . . 2,000
Mackenzie's River, . . . 2,000	Oby, . . . 2,000
<i>Second Rank.</i>	<i>Second Rank.</i>
Orinoco—Churhill, . . . 1,500	Danube, . . . 1,800
Red R.—Platte R., . . . 1,300	Indus, . . . 1,600
Ohio alone, . . . 950	Congo or Zaïre, (?) . . . 1,500
St. Francisco, <i>Brazil</i> , . . . 1,200	Euphrates, . . . 1,400
Tennessee, . . . 1,200	Ganges, . . . 1,300
Yellowstone, . . . 1,100	Iravady, . . . 1,200
Colorado, . . . 1,000	Dnyeper, . . . 1,100
<i>Third Rank.</i>	<i>Third Rank.</i>
Columbia, . . . 980	Gihon, . . . 1,000
Magdalena, . . . 700	Zambeze, . . . 1,000
Cumberland, . . . 600	<i>Fourth Rank.</i>
Savannah, . . . 600	Senegal, . . . 950
Rio Braso, . . . 600	Gareep or Orange, . . . 900
Alabama, . . . 500	Don—Sihon, . . . 900
Apalachicola, . . . 500	Ural, . . . 890
Potomac—James, . . . 500	Dwina, (Northern), . . . 750
Osage—Ottawa, . . . 500	Elbe, . . . 720
Wabash, . . . 500	Rhine, . . . 720
Susquehanna, . . . 450	Petschors, . . . 700
<i>Fourth Rank.</i>	<i>Fourth Rank.</i>
Great Kanhawa, . . . 450	Menam or Siam, . . . 700
Pedee—Santee, . . . 450	Gambria, . . . 650
Rio Trinity—Tombigbee, 450	Dwina, (Southern), . . . 650
Connecticut, . . . 400	Loire, . . . 600
Illinois—Wisconsin, . . . 400	Tagus, . . . 600
Altamaha, . . . 400	Oder, . . . 550
Roanoke—Saline, . . . 350	Niemen, . . . 550
Pearl—St. John's, . . . 350	Dnyester, . . . 500
Hudson, . . . 350	Guadiana, . . . 500
Delaware—Flint, . . . 300	<i>Fourth Rank.</i>
Monongahela, . . . 270	Rhone, . . . 400
Cape Fear—Peele, . . . 250	Donau, . . . 400
Shenandoah—Pascagoula, 200	Meuse, . . . 400
Merrimack, . . . 200	Seine, . . . 400
Licking, Ky., . . . 200	Ebro, . . . 400
Kentucky—Ogechee, . . . 200	Garonne, . . . 370
Scioto, . . . 100	Weser, . . . 330
<i>Fifth Rank.</i>	<i>Fifth Rank.</i>
Andrescozin—Schuykill, 150	Guadalquivir, . . . 300
Mohawk—Genesee, . . . 140	Shannon, . . . 230
Rappahannock, . . . 130	Thames, . . . 210
Houston—Miami, . . . 120	Severn, . . . 210
Patuxent, . . . 110	Emu, . . . 200
	Tiber, . . . 150

LAKES IN THE ORDER OF THEIR SIZE.

AMERICA.	E. CONTINENT.
<i>First Rank.</i>	<i>First Rank.</i>
Superior, . . . 32,000	Caspian Sea, . . . 280,000
Michigan, . . . 32,000	Tchad, <i>Soudan</i> , . . . 300,000
Huron, . . . 32,000	Sea of Aral, . . . 250,000
Slave Lake, . . . 27,000	Baikal, <i>Siberia</i> , . . . 400,000
Winnipeg, . . . 24,000	Ladoga, <i>Russia</i> , . . . 125,000
Erie, . . . 24,000	Onega, . . . 130,000
Ontario, . . . 18,000	Wener, <i>Sweden</i> , . . . 90,000
Maracaybo, <i>N. G.</i> , . . . 10,000	Oroonoea, <i>Persia</i> , . . . 80,000
Nicaragua, <i>Cent.</i> , . . . 13,000	Dembeor Tzana, <i>Afga.</i> , 60,000
Viticaea, <i>Belgia</i> , . . . 12,000	Saima, <i>Finland</i> , . . . 10,000
Lake of the Woods, . . . 7,000	Van, <i>Armenia</i> , . . . 80,000
Leon, <i>Guatemala</i> , . . . 5,000	Peipus, <i>Russia</i> , . . . 840,000
Ponchartraine, <i>La.</i> , . . . 4,500	Wetter, <i>Sweden</i> , . . . 82,166
Onchida, <i>N. N. M.</i> , . . . 22,000	Malar, . . . 70,200
Champlain, . . . 120,110	Asphalites or Dead Sea, 80,115
St. Clair, . . . 30,180	Moson, <i>Norway</i> , . . . 700,000
Seneca, . . . 40,310	Enara, <i>Lapland</i> , . . . 650,000
Cayuga, . . . 40,310	Bielo-Ozero, <i>Russia</i> , . . . 30,200
George, . . . 40,310	Neusiedler, <i>Austria</i> , . . . 50,100
Black Lake, . . . 20,211	Geneva, <i>Switzerland</i> , . . . 47,910
Crooked Lake, . . . 22,111	Constance, . . . 40,110
Canandaigua, . . . 18,111	Ilmen, <i>Russia</i> , . . . 40,120
Chautauque, . . . 18,111	Ulea, <i>Finland</i> , . . . 239,000
<i>Second Rank.</i>	<i>Second Rank.</i>
Superior, . . . 32,000	Hielmar, <i>Sweden</i> , . . . 38,112
Michigan, . . . 32,000	Garla, <i>Italy</i> , . . . 33,412
Huron, . . . 32,000	Neagh, <i>Ireland</i> , . . . 17,910
Slave Lake, . . . 27,000	Maggiore, <i>Italy</i> , . . . 48,412
Winnipeg, . . . 24,000	Balaton, <i>Hungary</i> , . . . 50,100
Erie, . . . 24,000	Neufchatel, <i>Switzerland</i> , 50,100
Ontario, . . . 18,000	Haarlem, <i>Holland</i> , . . . 13,810
Maracaybo, <i>N. G.</i> , . . . 10,000	Erne, <i>Ireland</i> , . . . 40,100
Nicaragua, <i>Cent.</i> , . . . 13,000	Zurich, <i>Switzerland</i> , . . . 24,100
Viticaea, <i>Belgia</i> , . . . 12,000	Lucerne, . . . 25,100
Lake of the Woods, . . . 7,000	Lomond, <i>Scotland</i> , . . . 24,100
Leon, <i>Guatemala</i> , . . . 5,000	
Ponchartraine, <i>La.</i> , . . . 4,500	
Onchida, <i>N. N. M.</i> , . . . 22,000	
Champlain, . . . 120,110	
St. Clair, . . . 30,180	
Seneca, . . . 40,310	
Cayuga, . . . 40,310	
George, . . . 40,310	
Black Lake, . . . 20,211	
Crooked Lake, . . . 22,111	
Canandaigua, . . . 18,111	
Chautauque, . . . 18,111	

PRINCIPAL CANALS OF THE WORLD. UNITED STATES AND CANADA.

NAME.	Length Miles.	Breadth Feet.	Depth Feet.	No. Locks.	Power %.
Portland to Sebago Pond, . . .	20	10	25		
<i>Massachusetts.</i>					
Boston to Lowell, . . .	27	30	3	104	
Providence to Worcester, . . .	45	34	4	48	
Northampton to New Haven, . . .	78	40	4	60	220
<i>New York.</i>					
Albany to Buffalo, . . .	363	60	4	83	568
Albany to Whitehall, . . .	76	40	4	18	381
Erie C. at Utica, to Chenango R., . . .	85				
Erie Canal at Rome to Black R., . . .	38				
Hudson R. to Lackawanna, Pa., . . .	83				
Rochester to Allegany R., . . .	119				
<i>New Jersey.</i>					
Delaware R. to Raritan R., . . .	42				
Hudson R. to Delaware R., . . .	101	32	4	915	
<i>Pennsylvania.</i>					
Columbia, Susque. R. to Allegany M., . . .	172	40	4	108	920
Allegany Mts. to Pittsburgh, . . .	104	40	4	66	1184
Canal along Susque. R., from Ha- ve de Grace to Lackawanna, . . .	156				861
—Branch west to Bellefonte, . . .	95	40			
Bristol to Easton, . . .	59	40	5	24	164
Ohio R. at Beaver, to Shenango R., . . .	73				61
Philadelphia to Reading and Port Woods, . . .	108	36	3	125	630
—Branch to Susquehanna R., . . .	82	36	4	95	119
Easton along Lehigh R., . . .	84				
Delaware R. to Honesdale, . . .	25				
<i>Delaware.</i>					
Delaware R. to Chesapeake Bay, . . .	13	60	10	4	12
<i>Maryland.</i>					
Potomac R., N. W. to Hancock, . . .	136	48	5	407	
James R. Richmond to Kanawha R., . . .	175				
Canal through Dismal Swamp, . . .	23	40	61	6	104
<i>Ohio.</i>					
Cleveland to Ohio R., . . .	307	40	4	49	500
Ohio R. at Cin. to Maumee R., . . .	178				
Ohio Canal to Beaver R. Pa., . . .	85				
<i>Indiana.</i>					
Walash R. to Lake Erie, . . .	187				
Ohio R. to Whitewater R., . . .	30				
<i>Illinois.</i>					
Lake Michigan to Illinois R., . . .	106				
<i>South Carolina.</i>					
Cooper R. to Santee R., . . .	22	32	4	13	
<i>Alabama.</i>					
Around Muscle Shoals, Tenn. R., . . .	33				
<i>Louisiana.</i>					
New Orleans to Berwick Bay, . . .	85				
<i>Canada.</i>					
Ottawa R. to Lake Erie, . . .	136				
Lake Ontario to Lake Erie, . . .	42				
<i>EASTERN CONTINENT.</i>					
<i>China.</i>					
Imperial Canal, Hang-tschow, to R. Yuh and Pekin, . . .	650			200	
<i>Turkey.</i>					
Khalis Canal, along R. Tigris, . . .	70				
Nahrwan, " " " " (disused), . . .	400			250	
<i>England.</i>					
R. Aire at Leeds to R. Mersey and Liverpool, . . .	127			42	
Birmingham to R. Mersey and Liverpool, . . .	50				
R. Trent to R. Mersey and Liverpool, . . .	93			20	
Manchester to R. Mersey and Liverpool, . . .	27				
R. Thames at London to Birmingham, . . .	100				
R. Thames and Kennet to R. Avon, and R. Severn, . . .	57			44	
Oxford to London and Birmingham Canal, . . .	44				
R. Thames by canal and streams to Portsmouth, . . .	64				
<i>Scotland.</i>					
R. Forth to R. Clyde, . . .	39			130	
Caledonian C. and Lakes, Murray Frith to Loch Linn, . . .	62			40	
<i>Ireland.</i>					
Grand Canal from R. Liffey to R. Shannon, . . .	62			40	
Royal Canal from R. Liffey to R. Shannon, . . .	68			44	
<i>Sweden.</i>					
Gottenburg, by canals and lakes, E. to Baltic Sea, . . .	300				
<i>Russia.</i>					
R. Volga to Lakes Irtzen, Onega and Ladoga, . . .	5,000				
R. Volga to Northern Dwina R. and White Sea, . . .	1,500				
R. Volga to R. Don, and Black Sea, . . .	290				
<i>Prussia.</i>					
R. Vistula to Rivers Oder, Spree, Havel, and Elbe, . . .	77				
<i>Denmark.</i>					
Kiel, on the Baltic Sea, to R. Eyder, . . .	23			107	
<i>Holland.</i>					
Amsterdam to the Helder, for ships, . . .	70			125	
<i>Belgium.</i>					
R. Meuse to R. Moselle, . . .	178				
<i>France.</i>					
R. Garonne to the Mediterranean Sea, . . .	150			64	
R. Loire, to R. Seine, . . .	78			32	
R. Seine to R. Loire, . . .	78			32	
Brest to Nantes, . . .	218				
R. Rhone to R. Rhine (3 sections of 4), . . .	200				
<i>Austria.</i>					
Whole length of Canals, . . .	831				
<i>Spain.</i>					
Imperial Canal along R. Ebro, . . .	66				
Canal of Castile, . . .	77				
<i>Egypt.</i>					
Alexandria to R. Nile, . . .	48			200	



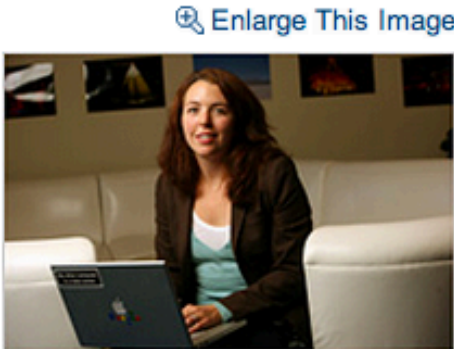
Statistisk sentralbyrå
Statistics Norway

- Florence Nightingale
- Ronald Fisher

For Today's Graduate, Just One Word: Statistics

By STEVE LOHR
Published: August 5, 2009

MOUNTAIN VIEW, Calif. — At Harvard, Carrie Grimes majored in anthropology and archaeology and ventured to places like Honduras, where she studied Mayan settlement patterns by mapping where artifacts were found. But she was drawn to what she calls “all the computer and math stuff” that was part of the job.



Thor Swift for The New York Times
Carrie Grimes, senior staff engineer at Google, uses statistical analysis of data to help improve the company's search engine.

Multimedia



P.H.D. in computer science with focus on artificial intelligence and text analytics, M.I.T.
CAREER He is a **research scientist at I.B.M.**, who uses computing and modeling to extract knowledge patterns from text, video and audio data.



Jon Kleinberg, 37
EDUCATION Bachelor's degree in computer science, Cornell; **Ph.D. in computer science**, M.I.T.; a MacArthur Fellow.
CAREER He is a **professor of computer science at Cornell** who mines huge data sets on the Web to explore social behavior. Recent work includes picking the “news cycle” — the rise, spread and decline of news stories and ideas.

Graphic

Data Sleuths in an Internet Age



“People think of field archaeology as Indiana Jones, but much of what you really do is data analysis,” she said.

Now Ms. Grimes does a different kind of digging. She works at [Google](#), where she uses statistical analysis of mounds of data to come up with ways to improve its search engine.

Ms. Grimes is an Internet-age statistician, one of many who are changing the image of the profession as a place for dronish number nerds. They are finding themselves increasingly in demand — and even cool.

“I keep saying that the sexy job in the next 10 years will be statisticians,” said Hal Varian, chief economist at Google. “And I’m not kidding.”

The rising stature of statisticians, who can earn \$125,000 at top companies in their first year after getting a doctorate, is a byproduct of the recent explosion of digital data. In field after field, computing and the Web are

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 COMMENTS (58)

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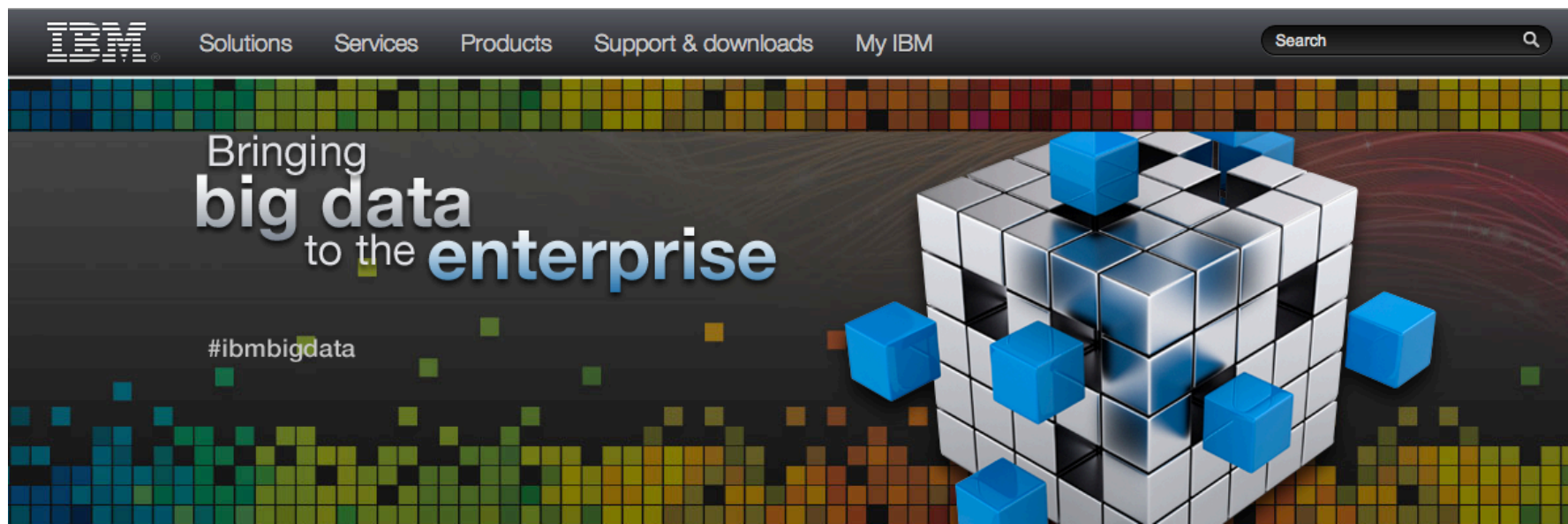
 REPRINTS

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"I keep saying that the sexy job in the next 10 years will be statisticians," said Hal Varian, chief economist at Google.

"And I'm not kidding."



“We’re rapidly entering a world where everything can be monitored and measured. But the big problem is going to be the ability of humans to use, analyze and make sense of the data.”

– Erik Brynjolfsson, MIT



Er det mange statistiske
modellar min kvardag?

NATE SILVER ON
WHAT OBAMA SHOULD
DO NEXT, P. 44

DON'T MOCK THE
ARTISANAL PICKLE
MAKERS, P. 14

A NANNY'S VIEW
OF THE WORLD,
P. 47

MANAGEMENT
TIPS FROM 'DOWNTON
ABBEY,' P. 52

GREECE CONFRONTS
ITS SPARTAN
FUTURE, P. 38

*"It's the not
doing it
that's sexy,"
Sima Ariandita,
P. 12*

The New York Times Magazine

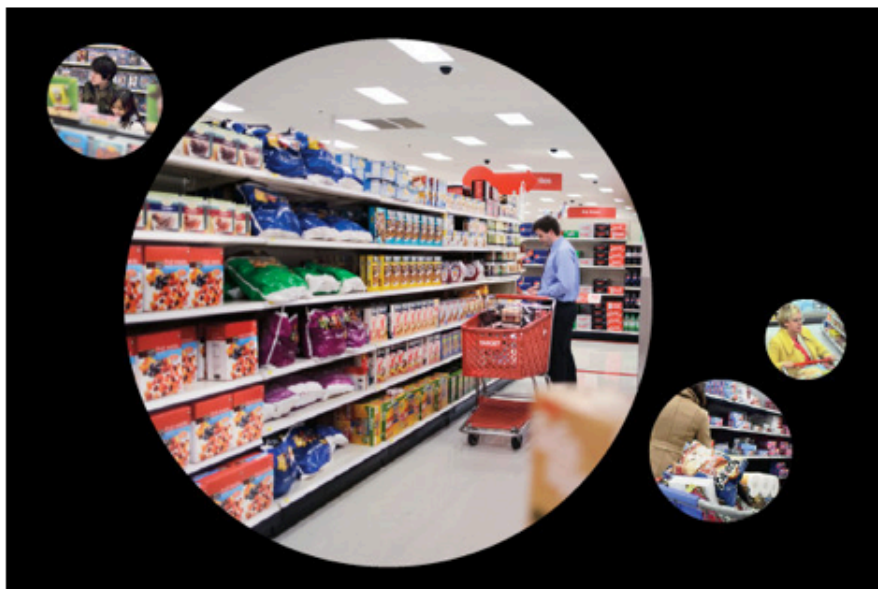
February 19, 2012



How your shopping habits reveal even the most personal information. By Charles Duhigg

[http://www.nytimes.com/video/2012/02/17/magazine/
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How Companies Learn Your Secrets



Antonio Bolfo/Reportage for The New York Times

By CHARLES DUHIGG

Published: February 16, 2012 | 570 Comments

Andrew Pole had just started working as a statistician for Target in 2002, when two colleagues from the marketing department stopped by his desk to ask an odd question: “If we wanted to figure out if a customer is pregnant, even if she didn’t want us to know, can you do that?”

Pole has a master’s degree in statistics and another in economics, and has been obsessed with the intersection of data and human behavior most of his life. His parents were teachers in North Dakota, and while other kids were going to 4-H, Pole was doing algebra and writing computer programs. “The stereotype of a math nerd is true,” he told me when I spoke with him last year. “I kind of like going out and evangelizing analytics.”

Multimedia



TimesCast | Retailers' Predictions



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THE WAY WAY BACK
WATCH TRAILER

About a year after Pole created his pregnancy-prediction model, a man walked into a Target outside Minneapolis and demanded to see the manager. He was clutching coupons that had been sent to his daughter, and he was angry, according to an employee who participated in the conversation.

“My daughter got this in the mail!” he said. “She’s still in high school, and you’re sending her coupons for baby clothes and cribs? Are you trying to encourage her to get pregnant?”

“It’s like an arms race to hire statisticians nowadays,” said Andreas Weigend, the former chief scientist at Amazon.com. The manager didn’t have any idea what the man was talking about. He looked at the mailer. Sure enough, it was addressed to the man’s daughter and contained advertisements for maternity clothing, nursery furniture and pictures of smiling infants. The manager apologized and then called a few days later to apologize again.

On the phone, though, the father was somewhat abashed. “I had a talk with my daughter,” he said. “It turns out there’s been some activities in my house I haven’t been completely aware of. She’s due in August. I owe you an apology.”

From Harvard Business Review ([lenke](#))



ARTWORK: TAMAR COHEN, ANDREW J. BUBOLTZ, 2011, SILK SCREEN
ON A PAGE FROM A HIGH SCHOOL YEARBOOK, 8.5" X 12"

DATA

Data Scientist: The Sexiest Job of the 21st Century

by **Thomas H. Davenport** and **D.J. Patil**

FROM THE OCTOBER 2012 ISSUE

SUMMARY

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When Jonathan Goldman arrived for work in June 2006 at LinkedIn, the business networking site, the place still felt like a start-up. The company had just under 8 million accounts, and the number was growing quickly as existing members invited their friends and colleagues to join. But users weren't seeking out connections with the

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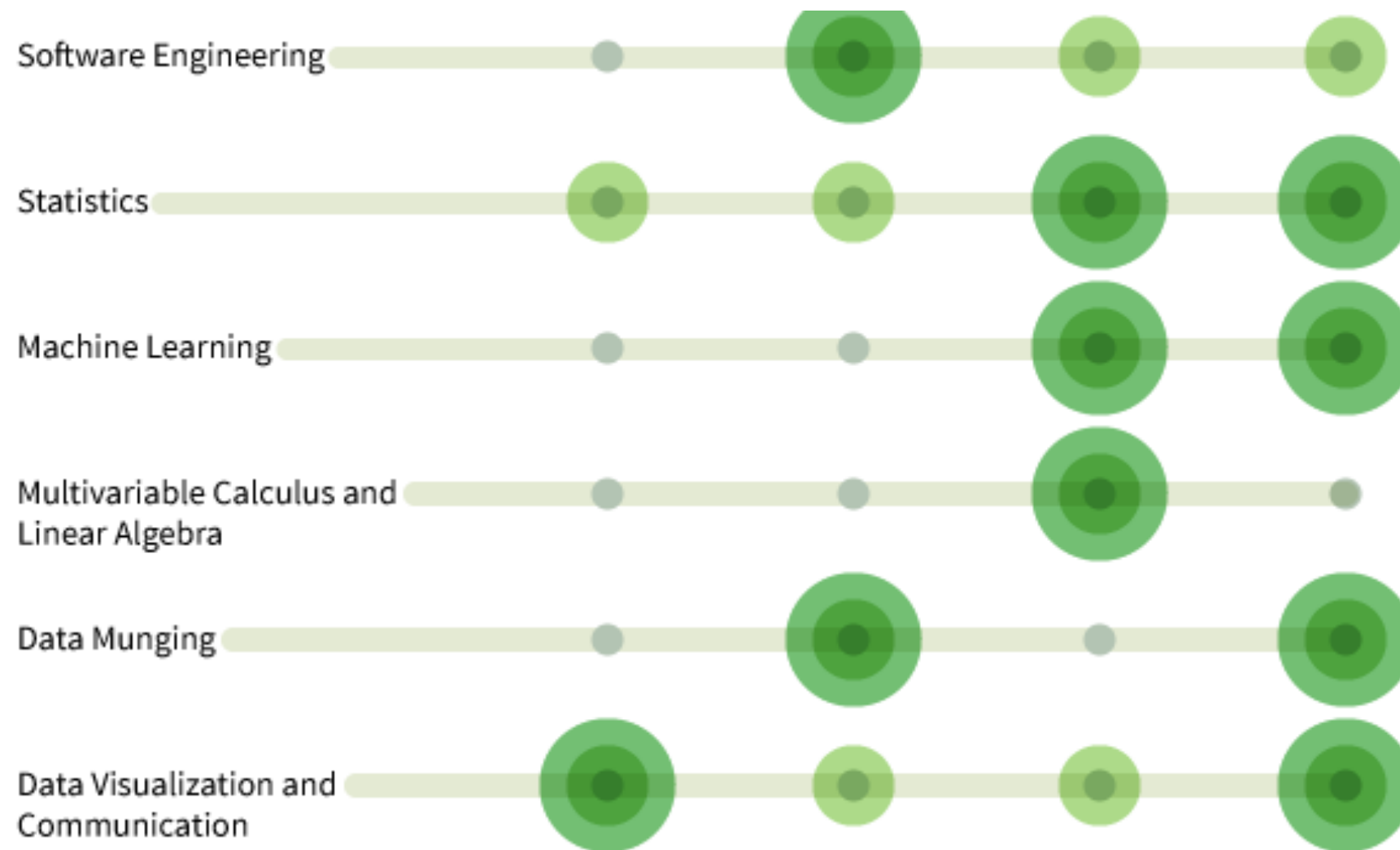
The Sexiest Job of the 21st Century is Tedious,
and that Needs to Change

VIEW MORE FROM THE

October 2012 Issue



Kva treng ein data scientist å vite?



I

Anbefalingssystem

amazon



bring er ein tek
em

k for å gjette



The Netflix Prize



- ▶ oktober 2006:
- ▶ Netflix lover 1 million dollar til dei første som klarer å forbetre anbefalingssystemet deira med minst 10%
- ▶ september 2009:
- ▶ Teamet BellKor vinn med systemet "Pragmatic Chaos"

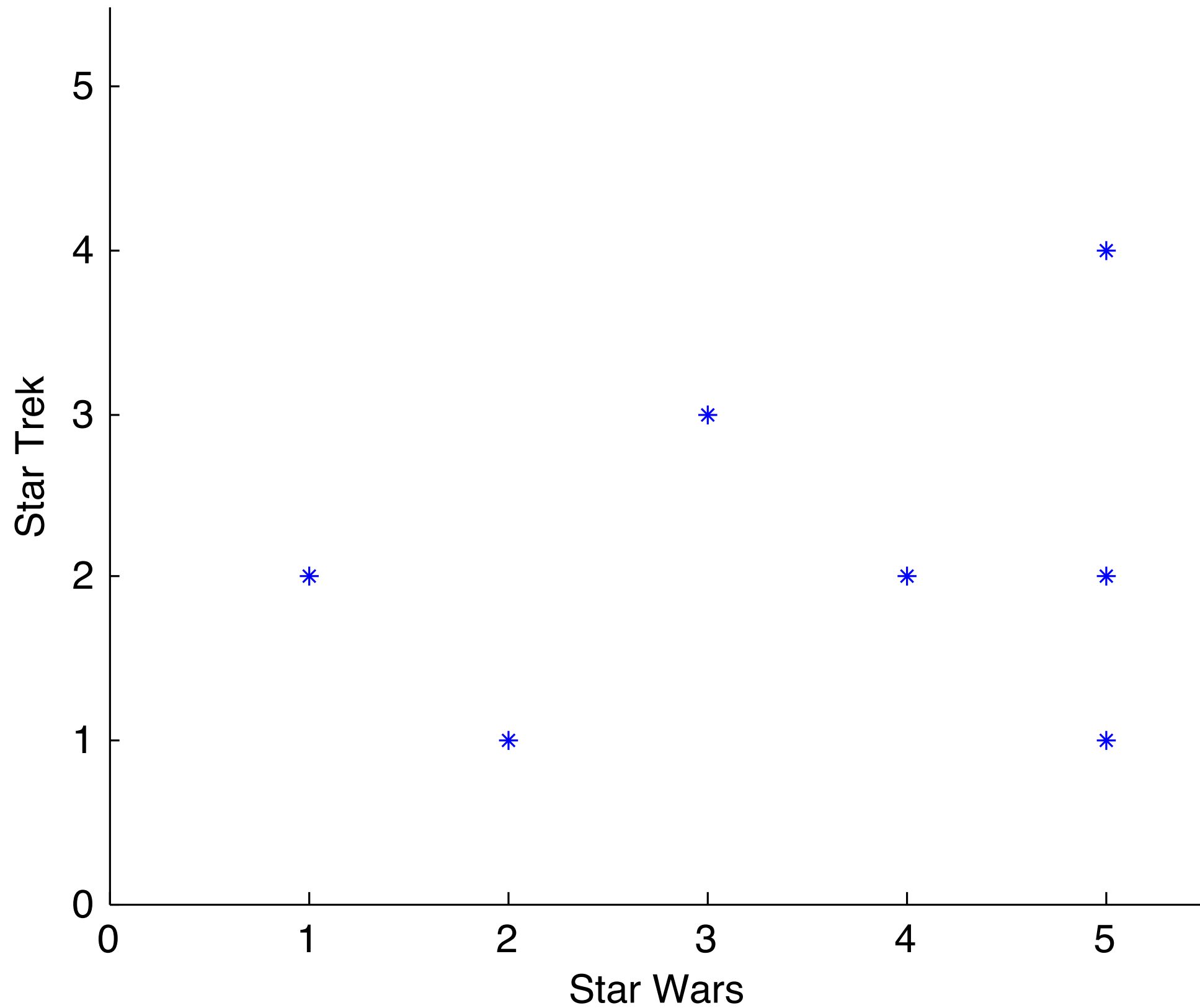
- Netflix-kunder kan gje vurderingar av filmar
 - ▶ 1, 2, 3, 4 eller 5 stjerner
- Oppgåva: Gjett kor mange stjerner ein brukar vil gje til ein film
- Treningsdata i konkurransen
 - ▶ 100 480 507 vurderingar
 - ▶ som 480 189 brukarar gav til
 - ▶ 17 770 filmar
- Systema prøver å gjette
- 1 408 789 ukjente vurderingar

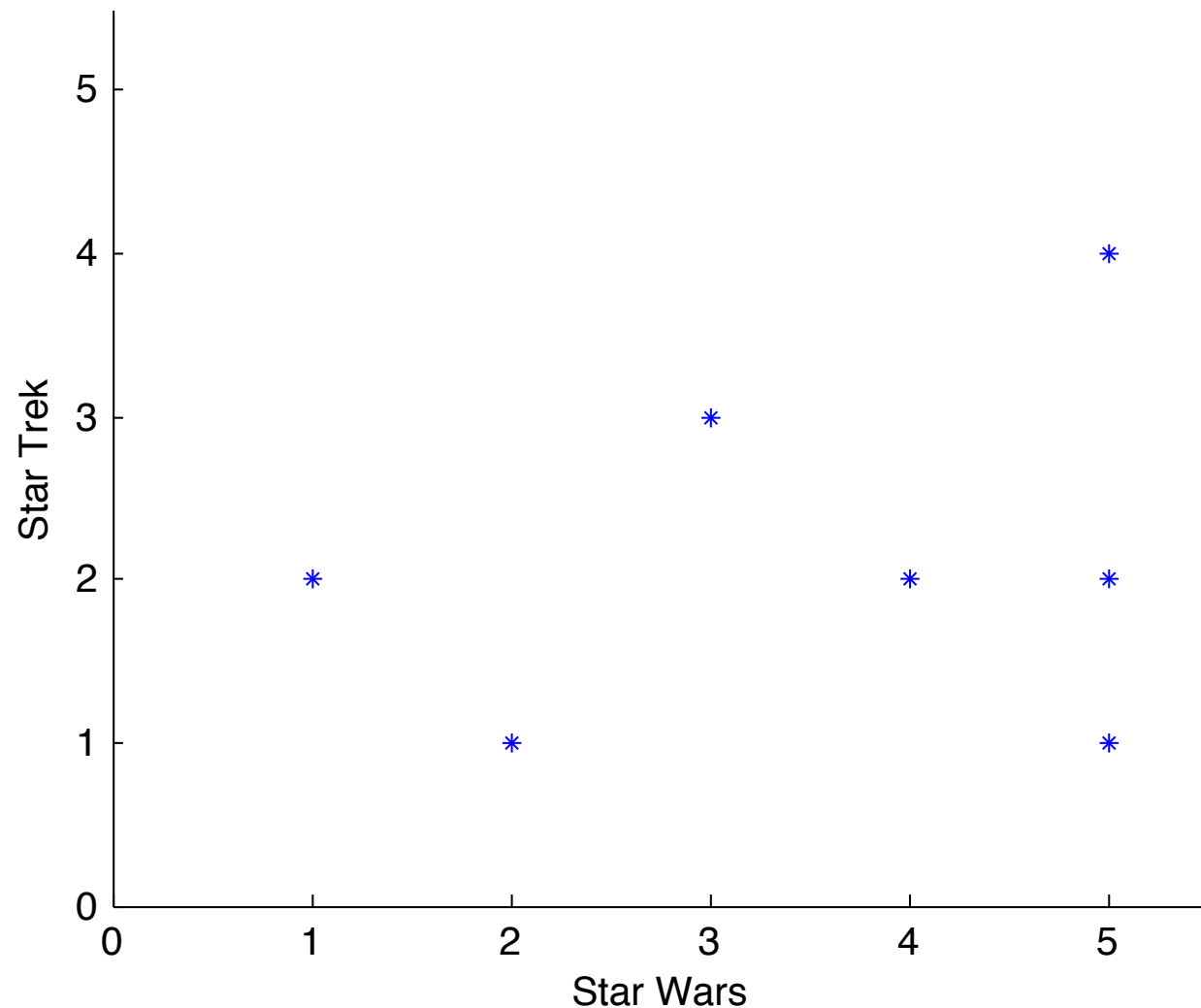
Matrix Completion problems

	<i>Star Wars</i>	<i>Star Trek</i>		
Per	5	4	?	...
Ola	3	?	2	...
Kari	4	2	?	...
	⋮	⋮	⋮	...

● Korleis fylle inn dei ukjente verdiane?

Filmar og brukarar i eit vektorrom





- det totale vektorrommet har like mange dimensjonar som det er filmar
 - for konkurransen: nesten 18 000!
- Nærmaste nabo-metoden
 - For å gjette mi vurdering av ein film: ta gjennomsnittet av vurderingane til dei nærmeste naboane mine.

Kor bra fungerer dette?

- Pragmatic Chaos-systemet ga en root mean squared error (RMSE) på 0.86
 - ▶ Ganske bra

**Statistisk
maskinoversetting**

Maskinoversettelse

- Maskinoversettelse er automatisk oversetting av tekst frå eit språk til eit anna.
- Første forsøk på 1950-talet, mellom engelsk og russisk
 - ▶ Dei første systema var regelbaserte, og ganske dårlege
- På 1990-tallet begynte særleg IBM å forske på statistiske rammeverk
 - ▶ Dei siste åra har dette arbeidet ført til system som fungerer
 - ▶ særleg pga. Google
- før: menneske prøvde å hardkode reglar for alle moglege språk og variasjonar
- no: maskiner prøver å lære sammenhengane mellom språk av seg sjølv

Parallell tekst

- 1 Resumption of the session
- 2 I declare resumed the session of the European Parliament adjourned on Friday 17 December 1999, and I would like once again to wish you a happy new year in the hope that you enjoyed a pleasant festive period .
- 3 Although , as you will have seen , the dreaded ' millennium bug ' failed to materialise , still the people in a number of countries suffered a series of natural disasters that truly were dreadful .
- 4 You have requested a debate on this subject in the course of the next few days , during this part - session .
- 5 In the meantime , I should like to observe a minute ' s silence , as a number of Members have requested , on behalf of all the victims concerned , particularly those of the terrible storms , in the various countries of the European Union .
- 6 Please rise , then , for this minute ' s silence .
- 7 (The House rose and observed a minute ' s silence)
- 8 Madam President , on a point of order .
- 9 You will be aware from the press and television that there have been a number of bomb explosions and killings in Sri Lanka .
- 10 One of the people assassinated very recently in Sri Lanka was Mr Kumar Ponnambalam , who had visited the European Parliament just a few months ago .
- 11 Would it be appropriate for you , Madam President , to write a letter to the Sri Lankan President expressing Parliament 's regret at his and the other violent deaths in Sri Lanka and urging her to do everything she possibly can to seek a peaceful reconciliation to a very difficult situation ?
- 12 Yes , Mr Evans , I feel an initiative of the type you have just suggested would be entirely appropriate .

- 1 Återupptagande av sessionen
- 2 Jag förklarar Europaparlamentets session återupptagen efter avbrottet den 17 december . Jag vill på nytt önska er ett gott nytt år och jag hoppas att ni haft en trevlig semester .
- 3 Som ni kunnat konstatera ägde "den stora år 2000 - buggen" aldrig rum . Däremot har invånarna i ett antal av våra medlemsländer drabbats av naturkatastrofer som verkligen varit förskräckliga .
- 4 Ni har begärt en debatt i ämnet under sammanträdesperiodens kommande dagar .
- 5 Till dess vill jag att vi , som ett antal kolleger begärt , håller en tyst minut för offren för bl.a. stormarna i de länder i Europeiska unionen som drabbats .
- 6 Jag ber er resa er för en tyst minut .
- 7 (Parlamentet höll en tyst minut) .
- 8 Fru talman ! Det gäller en ordningsfråga .
- 9 Ni känner till från media att det skett en rad bombexplosioner och mord i Sri Lanka .
- 10 En av de personer som mycket nyligen mördades i Sri Lanka var Kumar Ponnambalam , som besökte Europaparlamentet för bara några månader sedan .
- 11 Skulle det vara möjligt för er , fru talman , att skriva ett brev till den srilankesiska presidenten i vilket parlamentets beklagande uttrycks över hans och de övriga brutala dödsfallen i Sri Lanka och uppmanar henne att göra allt som står i hennes makt för att få en fredlig lösning på en mycket komplicerad situation ?
- 12 Ja , herr Evans , jag tror att ett initiativ i den riktning ni just föreslagit skulle vara mycket lämpligt .

Parallell tekst

Om ni vill .

If you wish .

Det skall jag gärna göra .

I shall do so gladly .

Vi ser ennu en gång att de europeiska länderna er oeniga .

We see once again that the European countries disagree , however .

Oversettelse ved Bayes' regel!

- Vi vil oversette ei svensk setning **f** til ei engelsk setning **e**.
- $P(\mathbf{e})$: sannsynet for setningen **e**
 - dvs. kor sannsynleg det er at ein engelskmann ville ha skrevet setninga **e**
- $P(\mathbf{f})$: sannsynet for setninga **f**
- $P(\mathbf{e}|\mathbf{f})$: sannsynet for at **f** blir oversatt til **e**
- $P(\mathbf{f}|\mathbf{e})$: sannsynet for at **e** blir oversatt til **f**
- Då sier Bayes' regel at

$$P(\mathbf{e}|\mathbf{f}) = \frac{P(\mathbf{e})P(\mathbf{f}|\mathbf{e})}{P(\mathbf{f})}$$

Øversettelse ved Bayes' regel!

$$P(\mathbf{e}|\mathbf{f}) = \frac{P(\mathbf{e})P(\mathbf{f}|\mathbf{e})}{P(\mathbf{f})}$$

- Vi vet hva $\mathbf{f}$ er, så vi bryr oss ikke om $P(\mathbf{f})$.

$$P(\mathbf{e}|\mathbf{f}) \propto P(\mathbf{e})P(\mathbf{f}|\mathbf{e})$$

- Så vi velger den øversettelsen $\mathbf{e}$, som gjør $P(\mathbf{e})P(\mathbf{f}|\mathbf{e})$ størst mulig.

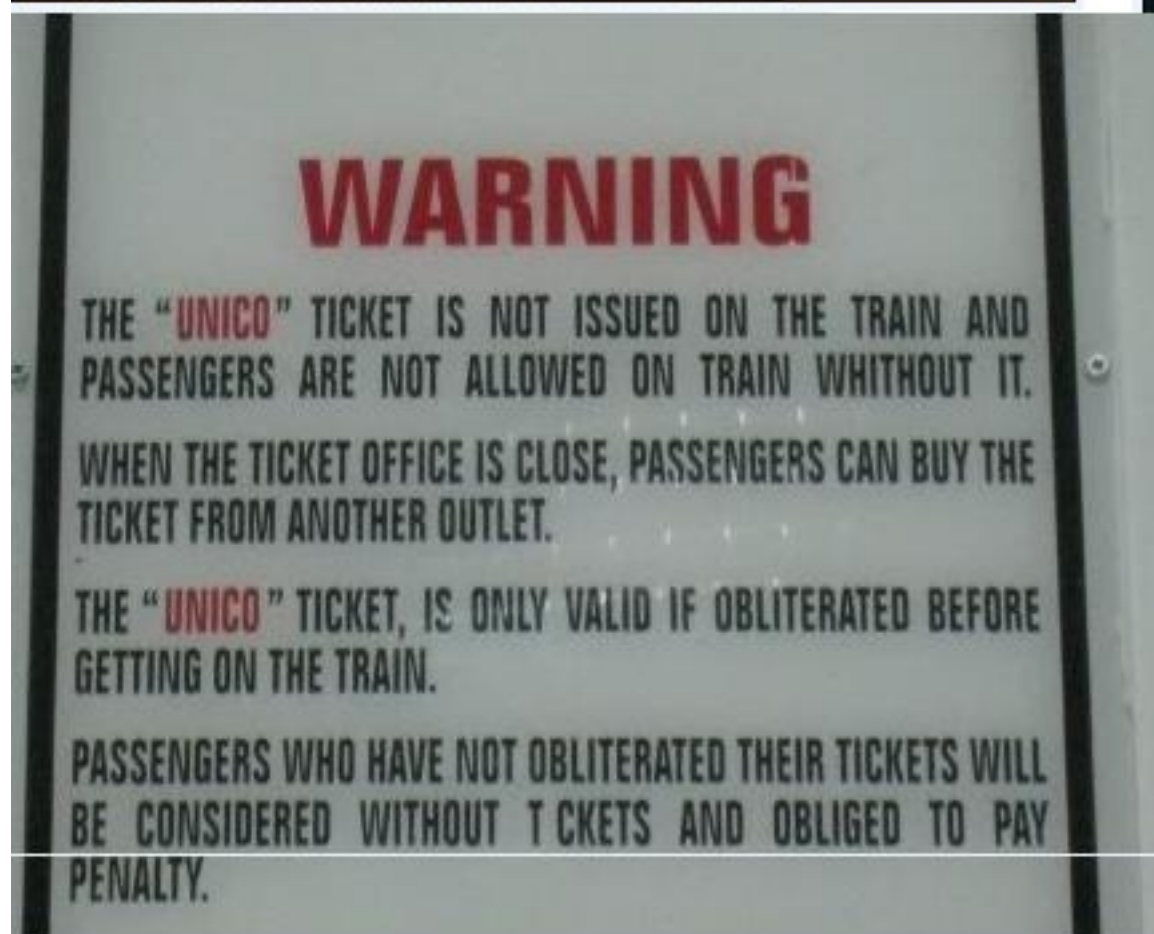
$$\hat{\mathbf{e}} = \arg \max_{\mathbf{e}} P(\mathbf{e})P(\mathbf{f}|\mathbf{e})$$

Hvorfor bruke Bayes'?

$$P(\mathbf{e}|\mathbf{f}) \propto P(\mathbf{e})P(\mathbf{f}|\mathbf{e})$$

- Kvifor ikkje maksimere $P(\mathbf{e}|\mathbf{f})$ direkte?
 - ▶ Bayes' lar oss dele opp eit vanskeleg problem i to lettare delar
- $P(\mathbf{f}|\mathbf{e})$ konsentrerer seg om korrektheit (mening)
 - ▶ oversettingsmodellen
- $P(\mathbf{e})$ konsentrerer seg om velformetheit (grammatikk)
 - ▶ språkmodellen







Korleis kan statistikk vere/bli
viktig for meg på jobb?